



Affluence™ Seamless Sink a choice at new development

FOR IMMEDIATE RELEASE

July 2009 – CINCINNATI, OH – Open spaces and fanatical attention to architectural detail are hallmarks for renowned architect, Jose Garcia and developers, Bloomfield/Schon + Partners. It's no surprise that the Affluence™ Seamless Sink line is being offered as a high-end interior fit and finish selection in the condominiums at 2801. Garcia says, "The Affluence sink is a watershed product. The seamless bowl will define sinks for years."

John Woodhouse, Director of Sales at Affluence says, "In 11 of 13 units, buyers chose the Affluence™ Seamless Sink. You don't need much persuasion for an award-winning design that solves a common problem."

Cincinnati area designer, Dan Sullivan, developed his Affluence line of kitchen sinks with a seamless and sanitary sink bottom. A beautiful and stunning effect is created with his new design by eliminating the customary seams and flanges normally found around the drain. This revolutionary vision for sinks reduces installation time, increases space, and provides a more sanitary environment for food preparation. Innovation continues with the Affluence™ Seamless Sink's treatment of the strainer basket and sink stopper. The strainer basket is solid stainless steel with matching finish for a very uniform (seamless) look.

"We have taken the sink, strainer baskets, under-mount fittings and disposer splash guard and intelligently brought them together for the first time", Sullivan says. "It's a significant and appealing design improvement for the kitchen and heart of the home." And, it boasts a "90-second install". The selection of UPC certified sinks compliment any décor with premium 18-gauge 304 stainless and a light European brushed finish, undercoated with a quality sound proofing pads to insulate from excess noise and vibration.

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About 2801 Erie

Real estate development firm Bloomfield/Schon + Partners teamed with renowned architect firm Jose Garcia Design for the condominiums of 2801 Erie. The four-story, 13-unit LEED certified building features modern architectural details and high-end finishes.

About Affluence

Headquartered in Cincinnati, Ohio, Affluence is creating a fundamental shift in the sink industry by reducing installation time, increasing space, and providing a more sanitary environment. To see the Affluence™ Seamless Sink product line, visit www.seamlessink.com.

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