

Affluence Seamless Sink[™] debuts

Affluence Launches an Innovative Kitchen Sink Product Line

FOR IMMEDIATE RELEASE

June 2009 – CINCINNATI, OH – Affluence is pleased to announce the appointment of John Woodhouse to Senior Vice President of Sales. Woodhouse comes to Affluence with 10+ years experience in managing relationships. He has worked in developing affiliate relationships and founding agent programs for startup organizations in telecom and banking for 16 years.

Woodhouse is a respected and proven sales and marketing executive with extensive experience creating direct sales growth and revenue producing results. "The appointment of John Woodhouse signals a new direction for Affluence in its sales effort," said Dan Sullivan, CEO of Affluence. Woodhouse will be responsible for directing the sales strategy, leading and training affiliate sales teams and working closely with the marketing-communications and event departments.



###

About Affluence

Headquartered in Cincinnati, Ohio, Affluence is creating a fundamental shift in the sink industry by reducing installation time, increasing space, and providing a more sanitary environment. To see the Affluence[™] Seamless Sink product line, visit www.seamlessink.com.

Contact:

John Woodhouse
Director of Sales
(513) 277-0491
media@seamlessink.com